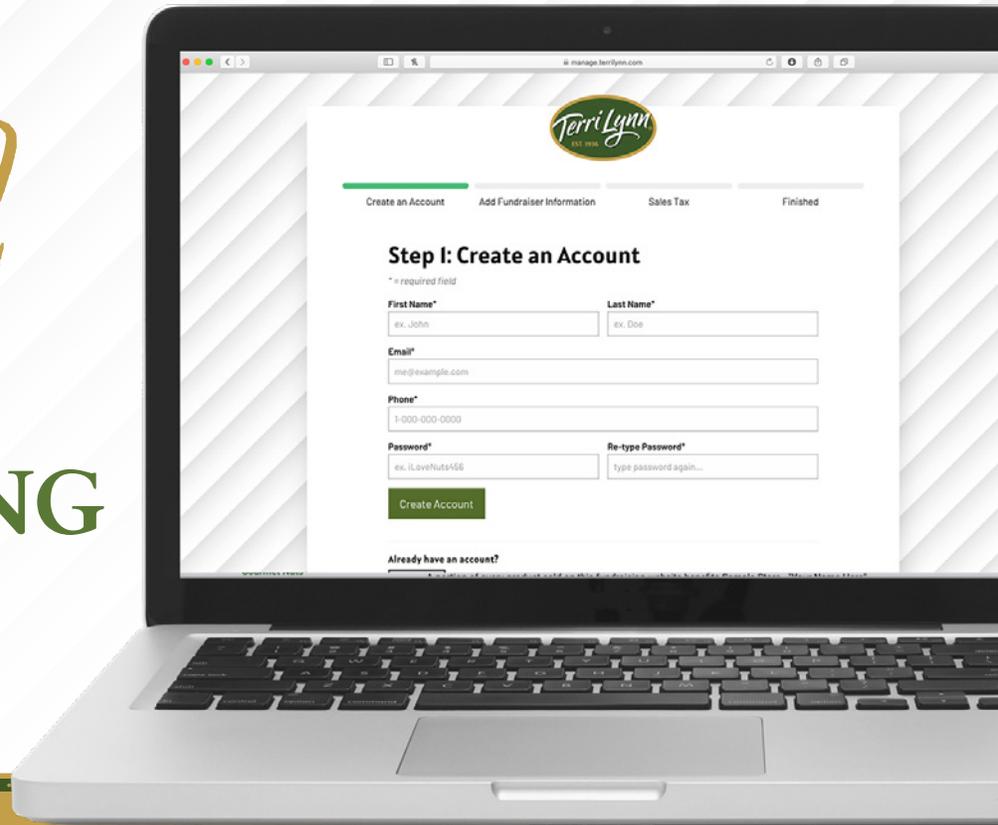




# FUNDRAISER DASHBOARD HOW-TO GUIDE



# REACH & Exceed ALL OF YOUR FUNDRAISING GOALS!



**Over 80 years of proven results!** Our fundraising programs have helped over 5,000 organizations raise millions for their causes.

## WHY ORGANIZATIONS LOVE TERRI LYNN FUNDRAISING



### Free Shipping

We deliver to your organization for free on orders over 24 units or 2 cases.



### Variety

Second-to-none selection of premium nuts, gourmet confections, and savory snack mixes.



### Top Quality

Our product specification is bigger and fresher, and will keep your supporters coming back for more.



### Flexible Profits

You can pick your own profit percentage and raise money. **And much more!**

**FUNDRAISING  
HAS NEVER BEEN THIS**

*Safe, Fast & Easy*

**LET'S GET STARTED!**



# TABLE OF CONTENTS

Creating An Account .....	4
Your Fundraiser Dashboard .....	6
Fundraising In Person .....	7
How To Place An Order .....	8
FAQs About Buying Products Online .....	9
Fundraising Online .....	10
How To Set Up Webstore .....	11
Setting Goals.....	13
Example Webstore.....	13
FAQ's about Webstore Fundraising .....	16
Your Account & Order History .....	17
Updating Your Webstore .....	18
Promotional Tools.....	19
Where to Find Help.....	21

# CREATING AN ACCOUNT

GO TO [WWW.TERRILYNN.COM/SIGNUP](http://WWW.TERRILYNN.COM/SIGNUP)

To order fundraising products from Terri Lynn and to take advantage of our *free* Webstore program, you will need to set up an account online using your email address.

Please note: the person authorized to purchase fundraising products on behalf of your organization should be the person who creates this account.

The screenshot shows the 'Step 1: Create an Account' form on the Terri Lynn website. The form includes fields for First Name, Last Name, Email, Phone, Password, and Retype Password. A green 'Create Account' button is at the bottom. There are also links for 'Already have an account?' with 'Log In Here' and 'Recover Your Password' options.

## STEP 1: PROVIDE YOUR CONTACT INFORMATION

Fill out the form, adding your name, phone number, and email address; and create a strong password. Then click the green “Create Account” button at the end of the form. Your account will be created, and you will be logged in to the Terri Lynn Fundraising Dashboard, automatically.

(Please note that all fields marked with an \* are required.)

The screenshot shows the 'Log in to Terri Lynn Fundraising' form. It includes fields for Email Address and Password. A green 'Log In' button is at the bottom. There is a link for 'or Create a Free Account' and a link for 'Forgot your password? Recover it here.' A yellow callout box highlights the instruction: 'Returning fundraisers, use your email address to sign in. A username is no longer required.'

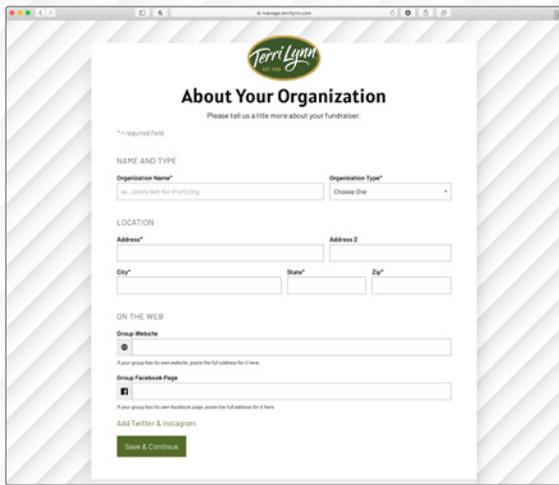
## FOR RETURNING CUSTOMERS

No need to set up an account again—simply log in at: <https://manage.terri Lynn.com/login>

## HAVING TROUBLE LOGGING IN OR CREATING AN ACCOUNT?

If you’ve ordered a Terri Lynn product online before, either for yourself or from another fundraiser, then your email address may already be in our system. If you can’t remember your password, use the link below the green Log In button or visit <https://manage.terri Lynn.com/forgot>

The screenshot shows the 'Need Help Logging In?' form. It includes a field for Email Address and a green 'Submit' button. A link for 'Forgot your password? Recover it here.' is at the top. A yellow callout box highlights the instruction: 'Returning fundraisers, use your email address to sign in. A username is no longer required.'



## STEP 2: TELL US ABOUT YOUR ORGANIZATION

We will need some general information about your Fundraising Organization. Complete the form with your Fundraising Organization's mailing address and the other required fields.

And if you'd like to link to your Fundraising Organization's website and/or Facebook page, you can do that now.

*Or you can add those links later on the **My Account** page! (For more information, please refer to Page 17 of this Guide.)*

Then select the green **Save & Continue** button (lower left).

## STEP 3: SALES TAX EXEMPT ORDERING

*(Optional, if your Fundraising Organization qualifies)*

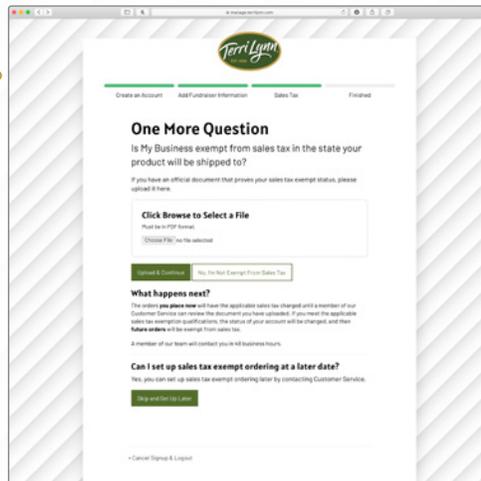
### HOW SALES TAX WORKS

Your Fundraising Organization's orders will be charged sales tax for the state your products will be shipped to. (Not all states require sales tax, and some states have different rates for candy and non-candy items.)

Orders you place online are charged sales tax until your organization's exemption certification has been received & reviewed by our Customer Service & Accounting Teams.

### WHAT IF OUR FUNDRAISING ORGANIZATION IS EXEMPT FROM SALES TAX?

If you have an official document that proves your sales tax exempt status, you can upload it when you create your account. (The document must be in PDF format.)



### WHAT WILL HAPPEN AFTER I UPLOAD MY PROOF OF EXEMPTION?

After you upload your official tax exemption documentation, a member of our Customer Service team will contact you within 48 business hours. If your document meets the applicable sales tax

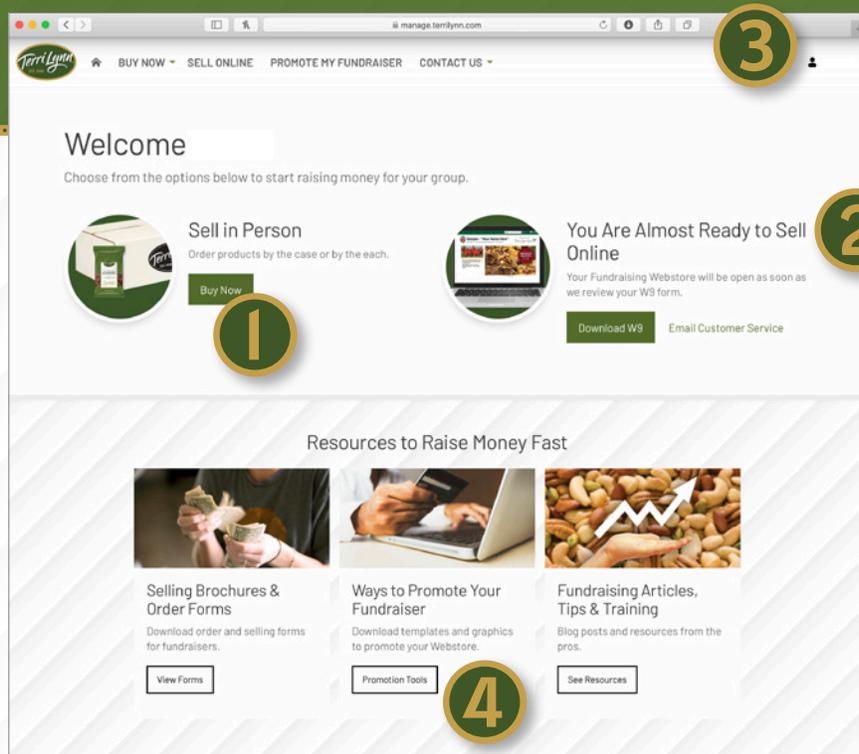
exemption qualifications, the status of your account will be changed, and then future orders placed on the Terri Lynn website will be exempt from sales tax from the applicable state.

Please note that until your account status is changed to Tax Exempt for the applicable state by our Customer Service team, the orders you place on the website will have the applicable sales tax added.

### CAN I CHANGE MY SALES TAX EXEMPT STATUS LATER?

Yes, to change your sales tax exempt status at any time, please email your official document proving your sales tax exemption status to Customer Service at [CustomerServiceF@terrilynn.com](mailto:CustomerServiceF@terrilynn.com).

# INTRODUCING YOUR TERRI LYNN FUNDRAISER DASHBOARD ONE EASY PLACE TO MANAGE YOUR FUNDRAISING ONLINE



REACH  
& *Exceed*  
ALL OF YOUR  
FUNDRAISING  
GOALS!

## ORDER, MANAGE, PROMOTE AND EARN MORE PROFITS FROM ONE CENTRAL LOCATION.

Now that you've created your organization's Terri Lynn online account, you'll find all your fundraiser information at your fingertips— in a single, easy-to-use Fundraiser Dashboard.

We're going to talk about how to (1) purchase products online first, and then we'll talk about (2) how to raise money online with our Webstore program.

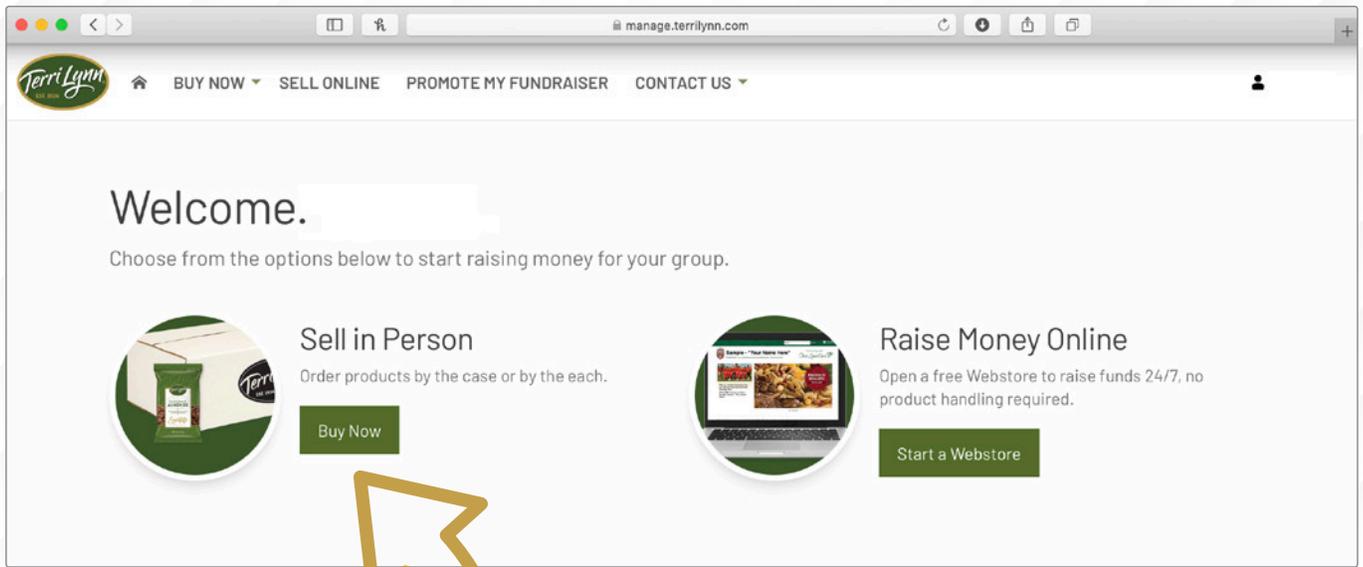
*Note: Fundraising organizations are encouraged to try all three of our fundraising programs! For more information, visit [www.terrilynn.com/fundraising/three-programs](http://www.terrilynn.com/fundraising/three-programs)! There are more opportunities to raise funds, when you sell both locally and online.*

Let's take a look at what you can do from your Fundraiser Dashboard:

- 1 Raise Money in Person**  
Buy Products with our Quick Start On-Site Selling Program (See Pages 7-9)
- 2 Raise Money Online**  
Sell Products using Our Webstore Program (See Pages 10-16)
- 3 Access Your Account**  
Including Your Order History (See Page 17)
- 4 Promote Your Fundraiser**  
Using our Free Tips & Tools (See Pages 19-20)

# 1

## HOW TO ORDER PRODUCTS ONLINE FUNDRAISING IN PERSON



### BUY PRODUCTS WITH OUR QUICK START ON-SITE SELLING PROGRAM

Order each product you want to sell by the case or by the unit, to have on hand for your next fundraiser. That's right... in addition to selling products through your organization's personalized Webstore, your organization can purchase products from your online account to Sell in Person— just select the green Buy Now button.

All you need is a credit card and a delivery date that is within 30 days of your order date. Even if you haven't set up a Webstore yet, your organization can still sell products locally, by ordering them online. A minimum order of 2 cases or 24 individual units is required for online ordering.

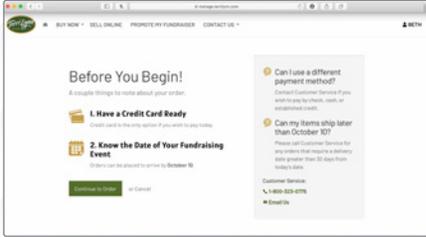
Remember whenever you sell the product your organization has on hand, you can set your own

*sell prices.*

So you're able to choose the profit margin that's right for your community.

# HOW TO PLACE AN ORDER

**1. Before you begin, choose a delivery date that is within 30 days of your order date.**

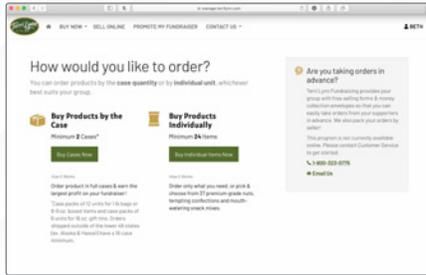


**5. Choose to Pick up or Ship Your Order**  
Shipping is always free when you order the minimum order quantity.

For organizations who choose to pick up from our Elgin, IL factory location, there is a discount applied to your order automatically.



**2. Determine if you want to order products by the case or by the unit. (Please note our minimum quantities for each.)**



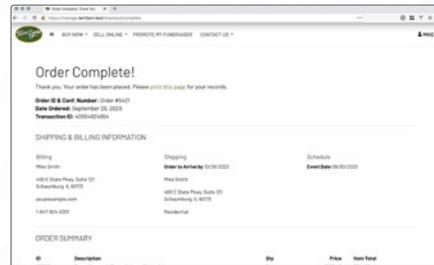
**6. Add your payment information.**



**3. Add products to your cart.**  
There are volume discounts for orders of 40+ cases or 480+ individual units!



**7. And you are done! You'll receive an email notification about your order.**



**4. Review your cart.**





## FREQUENTLY ASKED QUESTIONS ABOUT BUYING PRODUCTS ONLINE

### **What if I want to place my order online for products I sold in advance?**

Our Order Taking program is great for schools and many other organizations.

Terri Lynn Fundraising provides your organization with color catalogs, selling forms, and collection envelopes... so your members can easily take orders from friends, family, and coworker supporters in advance. We also custom pack according to each seller's exact order and ship to you for distribution.

If you contact Customer Service, they can answer questions and provide instructions on how to send in your members' tallied 3-part order forms and order payment so we can get started custom packing your order to each seller's exact order requirement.

Of course, if you have other questions or need any assistance with your Terri Lynn online order, please feel free to call our Customer Service at 1-800-323-0775 or email us at [CustomerServiceF@terrilynn.com](mailto:CustomerServiceF@terrilynn.com).

### **Our organization wants to do a combination of ordering products online and using a Webstore... Can we do both?**

Yes, you can do multiple fundraising programs, all at the same time. We actually encourage all organizations to do this. When you combine fundraising programs, you maximize your earning potential! Once you have completed setting up your account, simply place your order for the products you want to sell in-person. You will be returned to your Fundraiser Dashboard and prompted to create a personalized Webstore

next. Just add your organization's logo, photo, the reason why you are raising the money, your financial goal, and start promoting the site using our free social media, email and text tools.

### **Are all of your products available online, or just a smaller selection?**

ALL of our delicious product catalog is available for purchase online! Your supporters will be able to choose from almost 40 of Terri Lynn's premium nuts, tempting confections, and mouth-watering snacks.

### **Does our organization have to buy products by the case?**

When you order products in full cases, you earn the largest profit for your fundraiser. There is a 2 case minimum when buying from your account online.

You also have the option of ordering only what you need! You may pick and choose from our nearly 40 different premium products. There is a 24 unit minimum. And in either instance, your organization earns free shipping!

### **Can I use a different payment method, instead of a credit card?**

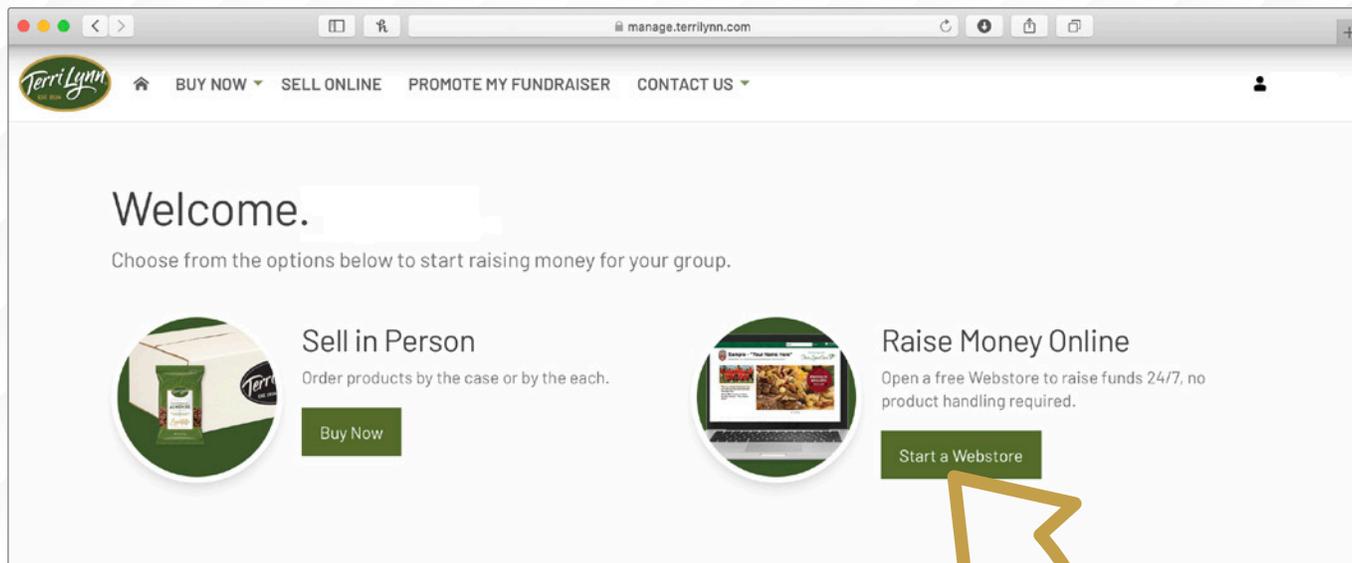
Please contact our Customer Service if you wish to pay by check.

### **Can I ask for a delivery date that is further out than 30 days from today?**

Contact Customer Service if you require a delivery date that is greater than 30 days from today.

# 2

## HOW TO CREATE A PERSONALIZED WEBSTORE FUNDRAISING ONLINE



### WHY DO CUSTOMERS LOVE TERRI LYNN FUNDRAISING WEBSTORES?

A personalized online Virtual Webstore expands your reach... It's a safe, effective, no-cost virtual solution for raising funds quickly. While managing the Health and Safety guidelines of your community, a Webstore allows you to fundraise NOW and ALL YEAR LONG.

No wonder customers LOVE this program! Fundraising with a Terri Lynn Webstore is:

- **Safe & Contactless**
- **Socially Distanced Selling**
- **Contactless Delivery**
- **No Cost To Your Organization**
- **Open Year-round 24/7**
- **Fast & Easy To Set Up**

In fact, your personalized Webstore can be set up in just minutes—and we'll show you how.

# LET'S GET *Started*

# HOW TO SET UP YOUR WEBSTORE

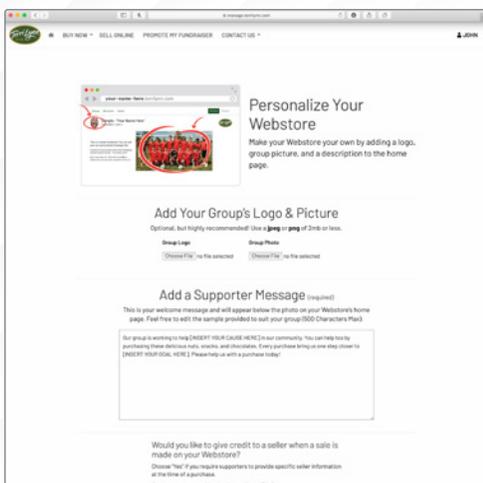


## CHOOSE YOUR STORE'S WEB ADDRESS

This will become your fundraiser's unique Webstore address. Type in something that clearly identifies your organization.

## NOW IT'S TIME TO PERSONALIZE YOUR WEBSTORE

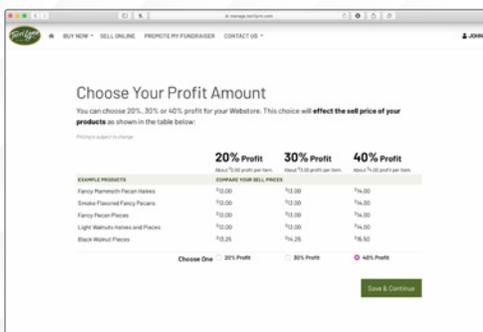
Now it's time to customize, giving your organization's Webstore a personal touch.



- **Add your organization's logo and picture**— use a jpg or png of 2 mb or less. Adding your logo and photo are optional, but highly recommended!

- **Add a Supporter Message.** This is your custom message about your fundraiser. It's an important part of your Webstore— to welcome your supporters and tell them what cause their purchase will support. Feel free to edit the sample message we have provided to suit your organization! Or craft your own message (500 characters or fewer).

- At the bottom of this page, **determine if you need to give sellers credit** when a sale is made on your Webstore. Choose "Yes" if you require supporters to provide specific seller information at time of purchase (i.e., first & last name or chapter name). If not required, we recommend leaving the setting at "No."



## CHOOSE YOUR PROFIT AMOUNT

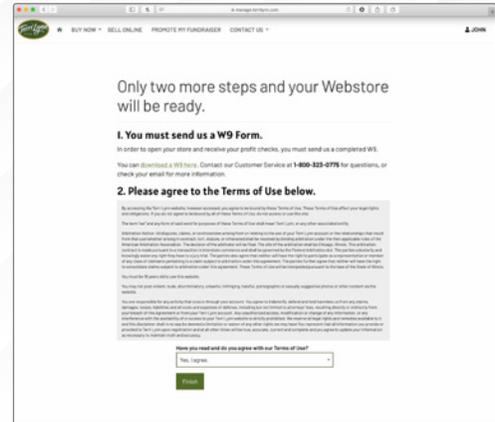
You pick the amount of profit you want to apply to all of the products in your Webstore. You can choose 20%, 30% or 40% profit—whichever makes the most sense for both your organization and your community. This choice will affect the sell price of your products (examples are shown).

# Almost Finished!

**Only two more steps and your Webstore will be ready!**

## AGREE TO THE TERMS OF USE

Our website will ask you to accept the Terms & Conditions of the Terri Lynn Fundraising Webstore program.



## SEND US YOUR W-9 FORM

We will ask you to upload a completed W-9 form for your organization. This step must be completed in order to open your store and receive your monthly profit checks. You can also scan or take a picture of your completed W9 form and email it to: [CustomerServiceF@terri Lynn.com](mailto:CustomerServiceF@terri Lynn.com).

You can also send us your form by regular mail:

**Terri Lynn Fundraising  
C/O Fundraising Department  
1450 Bowes Road  
Elgin, Illinois 60123.**

**For help please contact our Customer Service at 1-800-323-0775.**

Once we process your W-9 form, you'll receive a confirmation email from us. And your Webstore will be opened and ready to take orders!

*For more information on where to obtain a copy of the W-9 form please go to <https://www.irs.gov/pub/irs-pdf/fw9.pdf>. For assistance on how to complete the form, please visit <https://www.irs.gov/pub/irs-pdf/iw9.pdf> and speak with your financial advisor or accountant.*



## CHECK YOUR EMAIL

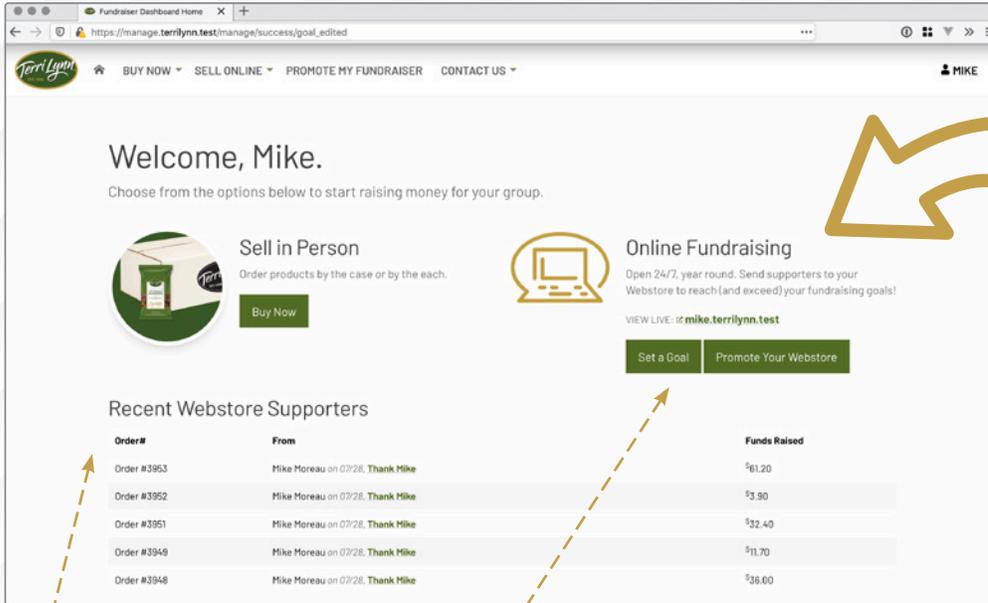
You'll receive a welcome email from Terri Lynn, to let you know you've successfully completed this part of your Webstore setup.

*Please remember to check your spam or junk folder for this important email.*

## ONCE YOUR WEBSTORE IS OPEN

You will receive a Welcome email filled with several helpful tools and links to market your new Webstore to your supporters. Notice that your Fundraiser Dashboard has been updated! You can now:

- Set a **financial goal** in your Fundraising Dashboard
- **Promote** your new Terri Lynn Webstore by directing friends & family to make a supporting purchase (See Pages 19-20.)
- **Track sales** in your Fundraiser Dashboard
- **Thank supporters** for their purchases in your Fundraiser Dashboard



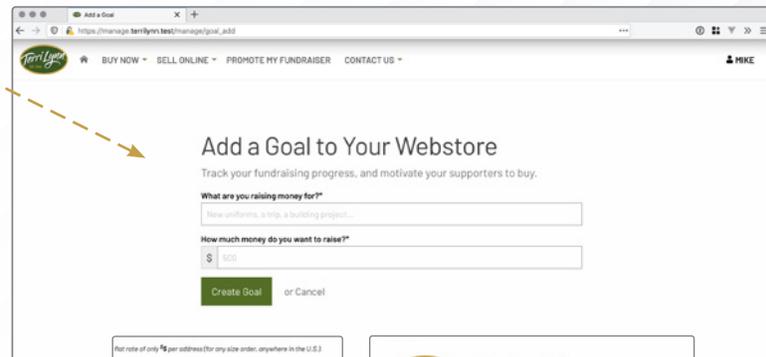
See orders from your supporters as they come in.

## SETTING A GOAL

Click "Set a Goal" from the home page of your Fundraiser Dashboard, then fill out the goal form. Once you click "Create a Goal," your Webstore's Home Page will show a "thermometer" to track your progress and share it with the visitors to your Webstore. Every time an order is placed, it shows your organization is closer to your goal.

You can see your progress at a quick glance from your Fundraiser Dashboard too. And it's a great visual to motivate your supporters to make a purchase!

Goals can be canceled or edited too by choosing "Set or Edit My Goals" from the "Sell Online" menu in the main navigation.



Your Webstore Home Page

Your Fundraiser Dashboard

## THANKING YOUR SUPPORTERS BY EMAIL

Sending a thank you note to your supporters makes a world of difference. Not only will it make them feel valued, but it will also give you an opportunity to ask them to spread the word about your fundraiser. Click the link next to the supporter's name in your recent orders on your Fundraiser Dashboard to create a personal thank you email to them.



# THE HOME PAGE OF YOUR ORGANIZATION'S WEBSTORE WILL LOOK SOMETHING LIKE THIS

Logo (if you added one, see page 11), Name, and Location

Supporter Message (see page 11, may be up to 500 characters in length)

A Financial Goal (if you added one on page 13)

Photo (if you added one, see page 11)

A note about our \$5 flat rate shipping

HOME MY ACCOUNT CONTACT 0 items Search

**Pet Super Friends**  
FUNDRAISING • ELGIN, IL

Our group is working to help Pet Super Friends in our community. You can help too by purchasing these delicious nuts, snacks, and chocolates. Every purchase bring us one step closer to our goal. Please support us with a purchase today!

A portion of every product sold on this fundraising website benefits Pet Super Friends!

Each order ships for a flat rate of only \$5 per address (for any size order, anywhere in the U.S.).

**Help us reach our goal!**  
We are at 0% and need to raise \$1,000.00 to achieve our goal.

**Featured Products**  
You can feel better about your snacking when you know you're eating premium gourmet products, and that a portion of every product we sell benefits Pet Super Friends.

**BROWSE PRODUCTS**

- Gourmet Nuts
- Dried Fruits and Fruit Mixes
- Chocolates and Sweets
- Snacks and Mixes
- Baking
- Current Top Seller
- Gift Boxes and Tins
- New Items
- View All

**ACCOUNT**

- Login
- Manage Your Store
- Contact Us

**Deluxe Mixed Nuts**  
\$13.00 (1 lb. Bag) • No Peanuts, Roasted and Salted  
Qty. 1 Send to Myself  
Add to Cart

**Giant Salted Whole Cashews**  
\$13.00 (1 lb. Bag) • Roasted and Salted  
Qty. 1 Send to Myself  
Add to Cart

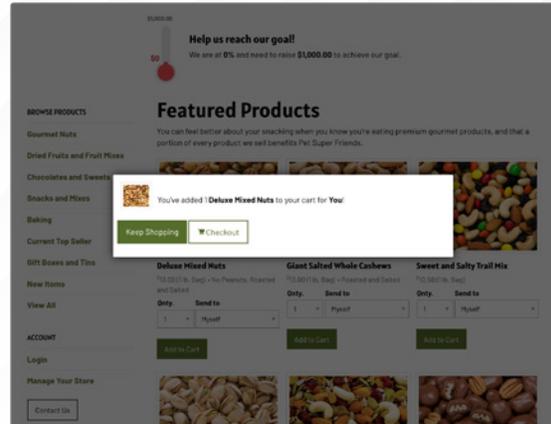
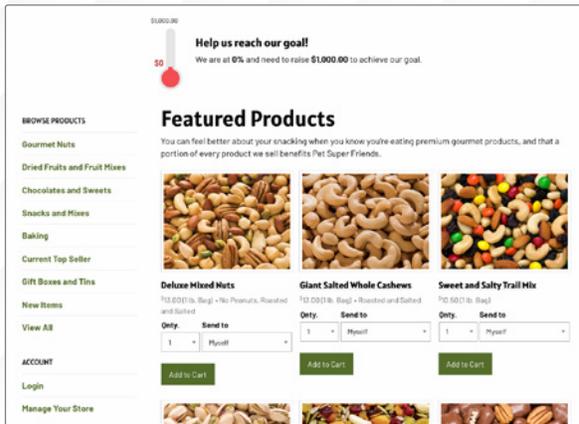
**Sweet and Salty Trail Mix**  
\$10.50 (1 lb. Bag)  
Qty. 1 Send to Myself  
Add to Cart

**Colossal Natural Pistachios**  
\$12.25 (1 lb. Bag) • Roasted and Salted  
Qty. 1 Send to Myself  
Add to Cart

**Healthy Mix**  
\$11.75 (1 lb. Bag)  
Qty. 1 Send to Myself  
Add to Cart

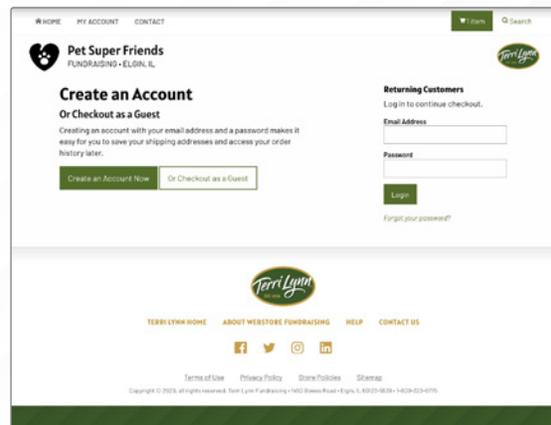
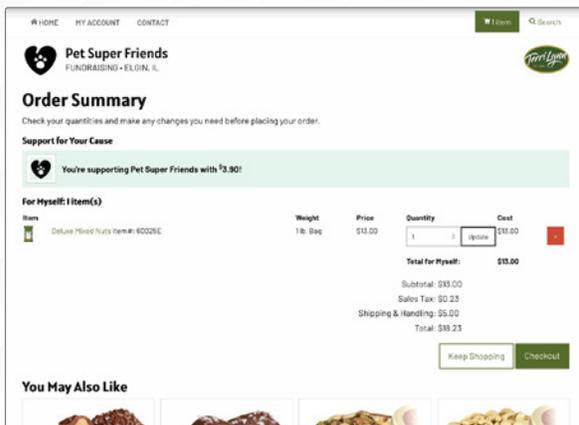
**Milk Chocolate Pecans**  
\$13.00 (1 lb. Bag)  
Qty. 1 Send to Myself  
Add to Cart

## YOUR SUPPORTERS WILL BE ABLE TO ADD PREMIUM NUTS, GOURMET CONFECTIONS AND SAVORY SNACK MIXES TO THEIR CART...



## ...AND CHECKOUT TO MAKE A SUPPORTING CONTRIBUTION FOR YOUR ORGANIZATION.

Supporters can **create an account** at checkout (using their email address and a password) or they can also **checkout as a guest** without creating an account.



## COLLECTING YOUR PROFITS

Profit checks will be mailed to your organization monthly—and will reflect the profits raised from the previous month's sales. The recipient of the check is based on how your Terri Lynn Fundraising online account is set up. Please use care in the person's name and address information used to create your account on page 5 of this Guide.



## FREQUENTLY ASKED QUESTIONS ABOUT OUR WEBSTORE PROGRAM

### ***What do I need to create our Webstore and how long will the process take?***

All that's required is your completed W-9 Form. The online account setup process takes about 10 minutes.

### **When we develop our Webstore, are we online or on the phone with someone from Terri Lynn? Do we need to submit our logo in advance?**

We've tried to make creating an account and opening a Webstore, as easy as possible. You can do it online at any time, following the prompts on the Terri Lynn website forms, and/or using this guide to help you. You'll be able to upload your organization logo yourself, during the Webstore creation process.

### **Does my organization choose specific Terri Lynn products to sell on our Webstore, or is the whole catalog available for purchase? And do we set the prices and profit margins?**

The whole catalog of delicious, premium nuts, snacks and confections is available to purchase on your Webstore! The prices are determined by the profit margin your organization chooses: either 20%, 30%, or 40%.

### **What methods of payment are accepted on the Webstore?**

Credit card transactions only.

### **How are shipping costs explained to our supporters, the customers of our Webstore?**

The \$5.00 flat rate shipping charge is explained on the front page of your Webstore, when the customer begins to shop, as well as when they check out.

### **Can an order be placed by one person and shipped to someone in another state? And how long does delivery take?**

Yes! A customer can place an order and have it shipped anywhere in the United States. Terri Lynn attempts to fulfill orders within 2 - 3 days; we ship our packages USPS which require 3-5 days in transit (on average).

### **Is the fundraising Webstore only available for a set time?**

The Webstore is open 24 hours a day/ 365 days a year, at no charge to you.

### **Are there order minimums or limits on what people can order from the Webstore?**

Webstores have no minimum orders! Anyone can order 1 product or 100s of products.

### **Our organization wants to set up a Webstore, but we also might want to take orders for products... Can we do both?**

Yes, you can do multiple fundraising programs, all at the same time. We actually encourage all organizations to use several Terri Lynn Fundraising programs at once. When you combine programs, you maximize your earning potential!

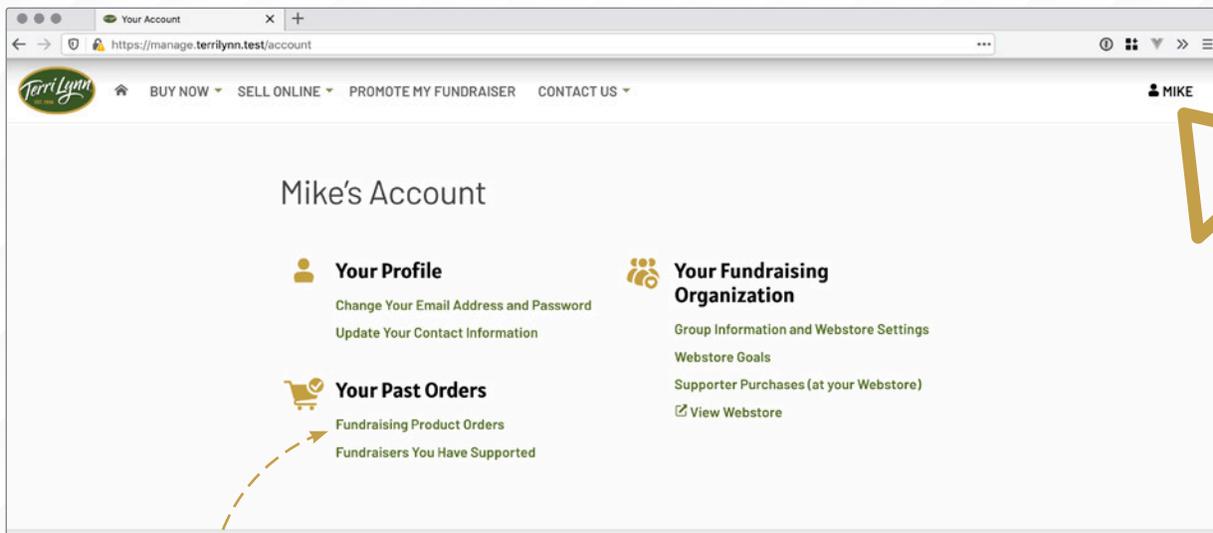
### **Once our Webstore is set up, can one of our members test it out, to see if we want to make any changes?**

Yes, once we have your W-9 and open your Webstore, you may go in and test it before it goes "live."

# 3

## YOUR ACCOUNT & ORDER HISTORY

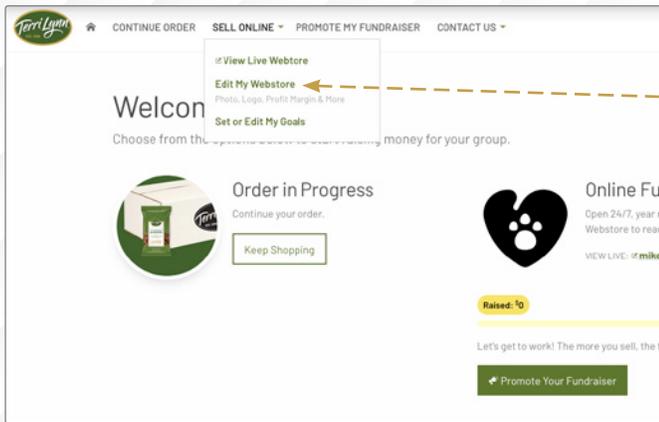
From the account page of your Fundraiser Dashboard, you can view your organization's information, access your order history, change your email and password, or update your Webstore (If you have a Webstore open).



ORDER	TYPE	DATE ORDERED	TOTAL
Order #5421	case	September 28, 2020 8:47pm	\$218.56
Order #5420	case	August 04, 2020 10:10am	\$4,291.18
Order #5419	pickpack	August 03, 2020 10:18am	\$49,770.63
Order #5418	pickpack	August 03, 2020 9:44am	\$49,770.63
Order #5417	case	August 03, 2020 9:17am	\$8,582.36

### SEEING ORDER HISTORY - CASE/UNIT ORDERS

Every order you have placed for fundraising products can be found in Your Account underneath "Fundraising Product Orders."



## UPDATING YOUR WEBSTORE

From the "Sell Online" link in the main navigation of your Fundraising Dashboard choose "Edit My Webstore" to update your:

- Organization Logo
- Organization Photo
- Supporter Message
- Website and/or Social Media Links
- And Your Profit Margin

In particular, it's helpful to keep your Supporter Message fresh and up-to-date for your Webstore visitors!

If you have other questions or need any assistance with your Terri Lynn online account or your organization's Terri Lynn Fundraising Webstore, please feel free to call our Customer Service at 1-800-323-0775 or email us at [CustomerServiceF@terrilynn.com](mailto:CustomerServiceF@terrilynn.com).

 A screenshot of the 'View or Change Your Group & Webstore Information Here' form. The form is divided into several sections:
 

- GROUP INFORMATION (NAME & ADDRESS):** Includes fields for Organization Name (Local), Web Address (Local), P.O. Super Friends, and Address (Local).
- WEBSITES & SOCIAL MEDIA (OPTIONAL):** Includes fields for Group Website, Group Facebook Page, Group Twitter, and Group Instagram.
- WEBSTORE HOME PAGE:** Includes a 'Home Page Message' field and a 'Group Picture' upload field.
- OTHER OPTIONS:** Includes a 'Profit Amount' dropdown menu and a 'Require a Seller Name at Checkout' dropdown menu.

 A 'Save Changes' button is located at the bottom of the form.

# 4

## PROMOTING YOUR FUNDRAISER TOOLS TO HELP YOU SELL

### FOR ALL TERRI LYNN FUNDRAISERS

Whether your organization is fundraising online, in-person, or both—you can find forms, graphics, tips, and many other resources to download at [terri Lynn.com/resources](http://terri Lynn.com/resources).

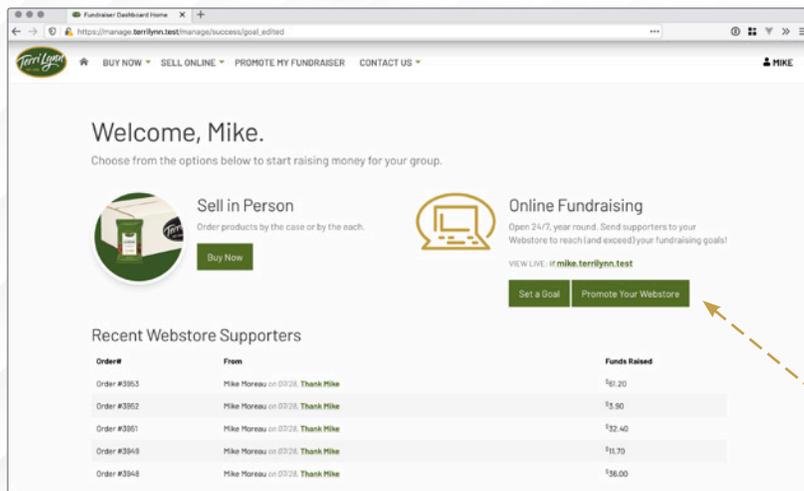
Our “7 Steps To Your Best Fundraiser Ever” free guide has 19 pages of tips, checklists, and more – everything you need for fundraising success.



### PROMOTION TOOLS FOR WEBSTORE FUNDRAISERS

With a Webstore, Terri Lynn Fundraising takes care of all the ordering, product handling, and finances. Now you can get back to the part of fundraising you love—promoting your cause. You’ve created an online account and set up your Webstore, so it’s time to get the word out.

Announce your store opening and promote your fundraiser. Let your friends, family, and supporters know your online Webstore address (url) so they can start shopping!



Fundraising success comes down to a simple equation: maximize profits from supporters, while keeping your organization's fundraising costs as low as possible. These FREE online promotion tools are a big part of that solution! And once you open your free Webstore, they're available to you, at any time, at no cost.

## USE EMAIL TO PUBLICIZE

Let your email contacts know that your organization's Fundraising Webstore is open for business. This email form makes it simple.

## SENDING A TEXT

If you are on a mobile phone or a device that supports SMS messaging, go to your Terri Lynn Fundraising Dashboard at <https://manage.terri Lynn.com> and tap the "Send a Text Message (SMS)" button to create a new text message that includes your Webstore address.

## DOWNLOAD OUR FREE GRAPHICS

We have the good-looking, polished graphics you need to promote your Webstore. Download our professional artwork for free. And use these graphics on your organization's website, in your emails, and on social media to announce your fundraiser and share your Webstore's online address. Our artists have already done the work— all you need to do is plug and promote.

## SHARE ON SOCIAL MEDIA

Using social media is an excellent way to get the word out about your Webstore. We have the links right here, ready for you and your volunteers to share as widely as possible.

## OPTIONS FOR PRINTING, TOO

Do you have somewhere to safely post a flyer? Or supporters you prefer to reach via regular mail? Then these free pdfs are for you. Download these printable files, add your Webstore address (url), and print on your own. Very suitable to place in your community or to slip into your organization's mailings, etc.

**How to Promote Your Webstore Fundraiser**

Use our free tools and templates to share your Webstore with friends, family, and supporters. The more you promote, the faster you can reach your goals.

Terri Lynn Fundraising takes care of all the ordering, product handling, and finances so you can rest easy. All that's left for you to do is to send your friends, family and supporters to your fundraising Webstore at [mike.terri Lynn.test](https://mike.terri Lynn.test) so they can start shopping. Here are some examples of how to announce your store opening:

### #1 Promote Your Webstore by Email

Create a new email message in your email app and send it to your contacts (we will supply some starter text, and you can customize the email to make it your own).

[Start an Email Now](#)

If you are on a mobile phone try tapping below to send a text message.

[Send a Text Message \(SMS\)](#)

### #2 Download Free Promotion Graphics

Showing photos of our delicious products will help motivate supporters to buy!

Click on any of these images below to download it to your computer. You can use these images in your email, or on social media.

You may also download all of these product images and our suggested promotional copy in a ".zip" file (if you are new to zip files, here are some instructions).

[Download All Promotion Images](#)

### #3 Share Your Webstore on Social Media

Do you have a personal Facebook, Twitter, or Instagram account? (Or maybe your group has a Facebook page). Whichever social media outlet you use, write a short post and add one of the pictures above. If you are already logged in to Facebook or Twitter, just click the links below.

[Post on Facebook](#) [Post on Twitter](#)

If you aren't sure what to say, here's some text to get you started (you can copy and paste this).

**Fundraising Starter Text**

Hey friends! Check out our new Fundraising Webstore at <https://mike.terri Lynn.test>. A portion of every sale goes to support our cause—and you get delicious nuts, snacks, and confections delivered right to your door. Please shop and share to help Pet Super Friends raise money for this important cause!

### #4 Print Flyers and Promote in Person

In addition to an internet audience, you can also reach supporters and get donations "in real life."

Download and customize a printable PDF flyer. Use it at events or post it around town. (If you need help with Adobe Acrobat please see these instructions)

[Download Flyer Now](#)

### #5 More Resources to Help You Sell

We have posted many fundraising tips and article just for you, including topics like the best way to ask for support, and ways to promote your fundraiser for free. See them all at [terri Lynn.test](https://mike.terri Lynn.test).

[See More Fundraising Tips](#)

**Terri Lynn**

[TERRI LYNN HOME](#) [DASHBOARD HOME](#) [HELP](#) [CONTACT US](#)

[f](#) [t](#) [i](#) [in](#)

[Terms of Use](#) [Privacy Policy](#)

# WHERE TO GET HELP

If you have any questions about our fundraising programs or need assistance with your Terri Lynn online account or your organization's fundraising Webstore, our dedicated fundraising experts are ready to help you reach and exceed your goals.



**EMAIL US** [CustomerServiceF@terrilynn.com](mailto:CustomerServiceF@terrilynn.com)



**CALL OUR** Customer Service at 1-800-323-0775.

## DID YOU KNOW ABOUT OUR

*Extra Savings!*

Terri Lynn offers free shipping, quantity discounts, a referral bonus & more. See our website for all the discounts available.

**[WWW.TERRILYNN.COM/EXTRA-SAVINGS](http://WWW.TERRILYNN.COM/EXTRA-SAVINGS)**

\*To learn more about our extra savings and applicable terms and restrictions, please contact Customer Service at 1-800-323-0775, [CustomerServiceF@terrilynn.com](mailto:CustomerServiceF@terrilynn.com) or visit [www.terrilynn.com/extra-savings](http://www.terrilynn.com/extra-savings)